

Mariana Royer
Sponsorship Chairman
LD Bell HS Orchestra Booster Club
817-714-3578
mvroyer@sbcglobal.net



Dear Potential Sponsor,

The L.D. Bell High School Orchestra was created only nine years ago. These great students put in hundreds of hours of work preparing, practicing, and performing. In the 2010-2011 school year they received their first Sweepstakes rating as a varsity organization at their UIL concert and sight-reading competition. Since then, the L.D. Bell Symphony Orchestra has earned sweepstakes consistently at the UIL Concert and Sight-Reading Competition, and the orchestra program as a whole has earned many other accolades and awards. May 2016, both L.D. Bell Symphony Orchestra and Philharmonic Orchestra won Best in Class and Superior ratings at Winter Park Ski Music Festival. Then L.D. Bell Symphony Orchestra won Grand Champion Orchestra for the Festival as well. We are asking you to consider becoming a sponsor for this hardworking and talented group of kids.

Sponsorship funds will be used to the benefit of the LD Bell Orchestra, including helping to defer the students' travel costs for orchestra trips, and the purchase of additional equipment and supplies as needed for the orchestra program. Orchestra students and families will be encouraged to support our sponsors by trading with them.

Attached you will find a "Summary of Sponsorship Levels" that details the different levels of sponsorship that you can choose from. Please know that any level of support will be greatly appreciated.

We look forward to hearing a positive response from you as soon as possible. Please contact me if you have any questions or would like additional information. You may also contact Allison King, Director of Orchestras at (817) 282-2551 x 7388, or by e-mail at allisonking@hebisd.edu .

Sincerely,

Mariana Royer

LD Bell Orchestra Booster Club Sponsorship Program

Summary of Sponsorship Levels

Platinum Sponsor = \$500.00

Platinum Sponsors receive the following:

- 1) Half-page ad in the Orchestra Fall, Winter, and Spring concert programs.
- 2) A half-page ad on the orchestra website at www.ldbellorchestra.com linked to your business website.
- 3) Listing as a Platinum Sponsor in the orchestra program newsletters produced by the booster club.
- 4) An L.D. Bell Orchestra Booster Club Sponsorship display sign.
- 5) Recognition at all other LD Bell Orchestra concerts.

Gold Sponsor = \$250.00-\$499.00

Gold Sponsors receive the following:

- 1) A quarter page ad in the Orchestra Fall, Winter, and Spring concert programs.
- 2) A quarter page ad on the orchestra website at www.ldbellorchestra.com linked to your business website.
- 3) Listing as a Gold Sponsor in the orchestra program newsletters produced by the booster club.
- 4) An L.D. Bell Orchestra Booster Club Sponsorship display sign.
- 5) Recognition at all other LD Bell Orchestra concerts.

Silver Sponsors = \$100.00-\$249.00

Silver Sponsors receive the following:

- 1) Business card sized ad in the Orchestra Fall, Winter, and Spring concert programs.
- 2) Business card sized ad on the orchestra website at www.ldbellorchestra.com linked to your business website.
- 3) Listing as a Silver Sponsor in the orchestra program newsletters produced by the booster club.
- 3) An L.D. Bell Orchestra Booster Club Sponsorship display sign.
- 4) Recognition at all other LD Bell Orchestra concerts.

Personal Sponsor = \$50.00-\$99.00

Personal Sponsors receive the following:

- 1) Listing as a personal sponsor in the Orchestra Spring concert program and on the orchestra website at www.ldbellorchestra.com .
- 2) An L.D. Bell Orchestra Booster Club Sponsorship display sign.