

*The L.D. Bell Orchestra Booster Club is excited to announce we are kicking off a sponsorship drive! You will earn 75% of every sponsorship you sell so this is a great way to earn money to help pay for your trip! As with other fundraisers, this money will roll over to next year if you aren't going on this year's trip.*

## **Student Information**

### **Potential Sponsors**

Sponsorships can be sold to area businesses, such as stores, restaurants, professional offices, hair and tanning salons, etc. You can point out that Bell has the only HS orchestra in the district. Therefore, families that will be seeing the concert program will be from all over the district, and not just the L.D. Bell area.

### **Sponsorship Credits**

Generally, the student that first contacts a sponsor will be given credit for the sponsorship. Sponsors cannot be reserved by announcing your intent to contact them, or by any other means.

### **Related Sponsorship**

Generally, it is to the benefit of the Orchestra program to allow students that have a strong connection to a potential sponsor to contact that sponsor. For example, if a student's parent works for a particular business, it would be most appropriate to allow that student to contact the business regarding sponsorships.

### **Sponsorship Procedures**

If a business elects to become a sponsor, have the business complete the L.D. Bell Orchestra Sponsor Form. Make sure all of the information is provided and that it is legible. Have the business provide their ad copy, or make arrangements to return for the copy or to have it e-mailed to us. Obtain a check or cash. Turn in everything ASAP.

### **Identity**

Some businesses may want additional proof of your identity. This is not unreasonable. If they want to verify your authority to collect for the booster club, ask them to call Mrs. King or Denise Glasford at the numbers stated on the forms. Tell them that you can return after they've had a chance to talk to one of us.

Do not provide any personal information other than your name and school information. Do not provide your address or phone number. If anyone is overly curious or demanding regarding your identity, simply advise them that you will have an adult call them. You will then need to leave the location.